

BACHELOR OF ARTS IN ARTS MANAGEMENT

To qualify for the B.A. Arts Management, full-time students are required to successfully complete a minimum of one hundred and twenty-four (127) credits over four (4) years, as set out below:

YEAR 1	Credits	YEAR 3	Credits
Major	12	Major	21
General	11	General	0
Adjunct	3	Adjunct	7
Electives: Studio Rotation	4	Electives: Studio Rotation	3
Total	32	Total	31
YEAR 2	Credits	YEAR 4	Credits
Major	20	Major	22
General	5	General	2
Adjunct	6	Adjunct	3
Electives: Studio Rotation	2	Electives: Studio Rotation	3
Total	134	Total	30

COUSE MENU

YEAR 1	SEMESTER 1		YEAR 1	SEMESTER 2	
Code	Course	Cr	Code	Course	Cr
AM101A	Introduction to the Visual and Performing Arts Practice I	2	AM101B	Introduction to the Visual and Performing Arts Practice II	2
AM115A	Introduction to Arts Management I	2	AM115B	Introduction to Arts Management II	2
AM104A	Principles of Accounting I	3	AM105B	Principles of Accounting II	3
GS100A	Fundamentals of English	2	GS100B	Critical Thinking and Expository Writing	2
GS102A	Introduction to Spanish I	2	GS102B	Introduction to Spanish II	2
GS115A	The Self: Ethics and Creativity	3	GS114B	Caribbean Culture & Identity	3
	Elective	2		Elective	2
YEAR 2	SEMESTER 1		YEAR 2	SEMESTER 2	
Code	Course	Cr	Code	Course	Cr
AM202A	Introduction to Arts Marketing	2	AM226B	Organizations and Human Resource Management II	2
AM225A	Organizations and Human Resource Management I	2	AM222B	Business and Professional Communication	3
AM219	Financial Management for Arts Managers	3	AM215B	Fundamentals of Event Planning	2
AM218A	Facilities Management for Arts Managers	2	AM217B	Intellectual Property and the Legal Framework of Business	3
AM216A	Technical Writing	2	AM220B	Business & Strategic Planning for the Arts	3
AM214A	Managing Our Resources: Libraries, Museums, Theatres and Art Galleries	3	AE207B	Museums and Art Education	2
	Elective	2		Elective	2

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YEAR 3 SEMESTER 1			YEAR 3 SEMESTER 2		
Code	Course	Cr	Code	Course	Cr
AM302A	Arts, Culture and Tourism in the Caribbean	3	AM304B	Entrepreneurship and the Arts	3
AM315A	Event Management and Media Strategies I	3	AM301B	Arts and Culture: Policy Development	3
AM307A	Contemporary Issues in the Creative Industries	3	AM317B	Issues In Community Arts Management	3
AM313A	Project Management	3		Electives	3
AM318A	Arts Management Forum: 1 Creative Yaad	1			
AM305A	Quality in Arts Management	3			
YEAR 4 SEMESTER 1			YEAR 4 SEMESTER 2		
Code	Course	Cr	Code	Course	Cr
AM414A	Arts Management Seminar I	3	AM414B	Arts Management Seminar II	3
AM408A	Independent Study I	3	AM408B	Independent Study II	3
GS300A	Research Methods I A	2	GS300B	Research Methods I B	2
AM303A	Product Design	3	AM406B	Internship	8
	Elective	3			

ASSOCIATE OF ARTS IN ARTS MANAGEMENT

CREDIT STRUCTURE			
YEAR 1	Credits	YEAR 2	Credits
Major	12	Major	20
General	11	General	5
Adjunct	3	Adjunct	6
Electives: Studio Rotation	4	Electives: Studio Rotation	2
Total	30	Total	33

COURSE MENU

YEAR 1	SEMESTER 1		YEAR 2	SEMESTER 1	
Code	Course	Cr	Code	Course	Cr
AM101A	Introduction to the Visual and Performing Arts Practice I	2	AM202A	Introduction to Arts Marketing	3
AM115A	Introduction to Arts Management I	2	AM225A	Organizations and Human Resource Management I	2
AM104A	Principles of Accounting I	2	AM219A	Financial Management for Arts Managers	2
GS100A	Fundamentals of English	2	AM218A	Facilities Management for Arts Managers	3
GS102A	Introduction to Spanish I	2	AM216A	Technical Writing	2
GS115A	The Self: Ethics and Creativity	3	AM214A	Managing Our Resources: Libraries, Museums, Theatres and Art Galleries	2
	Elective	2			
YEAR 1	SEMESTER 2		YEAR 2	SEMESTER 2	
Code	Course	Cr	Code	Course	Cr
AM101B	Introduction to the Visual and Performing Arts Practice II	2	AM226B	Organizations and Human Resource Management II	2
AM115B	Introduction to Arts Management II	2	AM222B	Business and Professional Communication	3
AM105B	Principles of Accounting II	2	AM217B	Intellectual Property and the Legal Framework of Business	3
GS100B	Critical Thinking and Expository Writing	2	AM215B	Fundamentals of Event Planning	2
GS102B	Introduction to Spanish II	2	AM220B	Business & Strategic Planning for the Arts	3
GS114B	Caribbean Culture & Identity	3	AE207B	Museum in Art Education	3
	Elective	2		Elective	2