

BACHELOR IN FINE ARTS // VISUAL COMMUNICATION MAJOR

In this department students create solutions for communication design problems. The department encourages creativity, technological, and intellectual skills to become designers and visionaries for the new millennium. Students develop skills in articulating their own personal voices as designers and artists. There are three majors - Graphic Design, Digital Design and Illustration from which students must choose one area for specialization. Students are expected to take 18 credits in their major including Drawing, 4 credits in Art History, 8 credits in General Studies. 12 credits in Electives must be taken over four years.

YEAR 2	SEMESTER I	
Code	Course	Credits
VC200A	Visual Communication Ia	3
VC203A	Illustration I	3
EL244E	Computer-Aided Design for Artists	3
DR200A	Life Drawing	
DR201A	Issues in Drawing Ia	3
DR202E	Anatomy of the Human Figure	3
GS115	The Self Ethics, Creativity	3
GS200A	Business of Art and Design I	2
GS201A	Psychology I	2
GS202A	Caribbean Literature I	2
GS212A	Conservation Theory I	3
AH200A	Modern Western Art I	2
AH201A	Modern Jamaican Art	2
AH202A	Introduction to African Art	2
AH204A	Black British Art	2
TOTAL REQUIRED CREDITS (Excluding Elective)		15
YEAR 2	SEMESTER II	
Code	Course	Credits
VC200B	Visual Communication Ib	3
VC203B	Illustration II	3
VC206	Design Procedures for Graphics (Mandatory Workshop)	0
DR200B	Drawing from Observation	3
DR201B	Issues in Drawing Ib	3
DR202E	Anatomy of the Human Figure	3
GS115	The Self Ethics, Creativity	3
GS200B	Business of Art and Design II	2
GS201B	Psychology II	2
GS202B	Caribbean Literature II	2
GS211B	Introduction to Curatorial Studies	3
GS212B	Conservation Theory II	3
AH200B	Modern Western Art II	2
AH201B	Modern Caribbean Art	2
AH203B	Issues in African Art	2
AH205B	Art of the Black Diaspora	2
TOTAL REQUIRED CREDITS (Excluding Elective)		15

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YEAR 3	SEMESTER I	
Code	Course	Credits
VC303	Digital Design Ia (Mandatory Workshop)	0
VC301A	Graphic Design Ia	3
VC302A	Illustration III	3
VC306A	Design with Type I	3
VC308A	Method and Media Ia	3
VC310A	Packaging Design I	3
VC312A	2D Computer Design	3
VC314A	Interactive Media	3
DR300A	Issues in Drawing IIa	3
DR301A	Concept Development through Drawing I	3
DR302A	Drawing for Design	3
GS206A	Introduction to Philosophy	3
GS300A	Research Methods Ia	2
GS302A	World Literature I	2
AH307A	Introduction to Material Culture: A Caribbean Experience	2
AH300A	Pre-Columbian Art	2
TOTAL REQUIRED CREDITS (Excluding Elective)		15
YEAR 3	SEMESTER II	
Code	Course	Credits
VC300B	Digital Design Ib (Mandatory Workshop)	0
VC301B	Graphic Design Ib	3
VC302B	Illustration IV	3
VC308B	Method and Media Ib	3
VC311B	Exhibition and Display Design	3
VC315B	Comic Book Illustration	3
DR301B	Issues in Drawing IIb	3
VC345B	Design Internship	3
VC345B	Communication Advertising Seminar	3
DR302B	Concept Development through Drawing II	3
DR303B	Drawing for Design II	3
GS107B	Gender & Caribbean Culture	3
GS300B	Research Methods Ib	2
GS302B	World Literature II	2
GS313B	Collections Management and Care	3
GS314	Caribbean Dress Studies I: Survey of Caribbean Textile & Fashion Designers	3
AH300B	Latin American Art	2
AH302B	Re-reading the Caribbean	2
TOTAL REQUIRED CREDITS (Excluding Elective)		15

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YEAR 4	Semester I	
Code	Course	Credits
VC401A	Independent Study I	9
GS400A	Research Methods IIa	2
GS442A	Critical Thinking Seminar	6
GS466A	Principles & Practices of Art Criticism	2
TOTAL REQUIRED CREDITS (Excluding Elective)		15
YEAR 4	Semester II	
Code	Course	Credits
VC401B	Independent Study II	9
GS400B	Research Methods IIb	2
GS442B	Critical Thinking Seminar	6
GS466B	Aesthetics: Exploring Philosophies of Art	2
TOTAL REQUIRED CREDITS (Excluding Elective)		15